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FOR IMMEDIATE RELEASE:

Contact:

Nora Brunner
Public Relations
800-458-2267, ext. 647
nora@abmp.com

**ASSOCIATED BODYWORK & MASSAGE PROFESSIONALS WINS
SIX AWARDS FROM LEADING PUBLISHING ORGANIZATION**

(Evergreen, Colo., July 1) -- Associated Bodywork & Massage Professionals (ABMP) today said it won six awards from a leading publishing organization, including gold and silver EXCEL awards for its flagship *Massage & Bodywork* magazine and a silver award for the general excellence of its editorial products. The Society of National Association Publications (SNAP) is the leading association publishing organization and has shaped industry standards for more than four decades.

ABMP was in the top five organizations for receiving multiple awards. *Massage & Bodywork* magazine was honored in the categories of most improved 50,000-plus circulation magazine and best redesign.

Entries competed among more than a thousand submitted by 200 organizations across multiple categories. ABMP took silver for a “most improved” newsletter, a massage and bodywork career guide and the association’s “I am ABMP” campaign, which spotlights members and personalizes a highly diverse profession.

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“In a year with a record-breaking number of entries, it was more difficult than ever to win an award,” said SNAP executive director Amy E. Lestition. “Your efforts have truly identified your organization as a leader in the field.”

“It’s especially exciting to win a general excellence award for our suite of editorial products,” said Leslie Young, ABMP’s vice president, communication. “Organizations of all sizes were eligible to compete in this category so winning the silver means a lot to us.

“We’re honored to be recognized by our professional peers in communication. Our publications reflect the wisdom of our expert contributors and the priorities of our members. We obtain regular feedback from our readers and work hard to make sure our efforts support the massage therapy profession.”

Massage & Bodywork has been published since 1992 and has evolved into the profession’s leading journal, parallel to ABMP’s growth from 7,000 to 64,000 members over that period. The innovative bimonthly magazine, with circulation close to 80,000, addresses the professional and educational issues and needs of massage therapists who want to remain at the forefront of their field. *Massage & Bodywork* underwent a comprehensive makeover at the beginning of 2008 that has been warmly received by the massage community.

ABMP associate editor Jenny Good accepted the awards in June in Washington, D.C.

Associated Bodywork & Massage Professionals is a national professional membership association serving the massage therapy profession. Headquartered in Evergreen, Colo., ABMP is the largest massage membership association in the United States and is celebrating its 21st year serving the profession.

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