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FOR IMMEDIATE RELEASE:

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ABMP WINS THREE AWARDS FOR PUBLISHING EXCELLENCE

(Golden, Colo., May 6) – Associated Bodywork & Massage Professionals (ABMP) said today it has won three awards for its editorial offerings and website from the Society of National Association Publications (SNAP) and the Western Publications Association (WPA).

ABMP won two SNAP EXCEL awards: a silver in general excellence for editorial products and a bronze in online publishing for the members section of www.abmp.com.

The ABMP entries “displayed superior quality” among “an extraordinary number of high-quality entries,” SNAP said. SNAP has recognized leading publications nationwide for nearly 30 years.

WPA honored ABMP with a Maggie award for the best web publication – website/trade for www.abmp.com. Maggies have a 58-year tradition of recognizing “hard work, dedication and creative talents” in publishing, WPA said.

“These awards echo what our members have been telling us about our flagship publication, *Massage & Bodywork*, and other ABMP publications,” said Leslie Young, vice president, communication and editor in chief of the magazine. “They also speak highly of our member website, which we strive continually to make user-friendly and attractive.”

Associated Bodywork & Massage Professionals is a professional membership association serving the massage therapy profession by promoting ethical practice, fostering acceptance of the profession and protecting the rights of legitimate massage and bodywork practitioners. Founded in 1987 and headquartered in Golden, Colo., ABMP is the largest massage membership association in the United States with more than 67,000 members.

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