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FOR IMMEDIATE RELEASE:

Contact:
Nora Brunner
nora@abmp.com
800-458-2267, ext. 647

ABMP's SCHOOL ISSUES FORUM IS SOLD OUT
Waiting List Started for Educators Wishing to Attend

(Golden, Colo., Feb. 25) – Associated Bodywork & Massage Professionals (ABMP) today said admissions to its April School Issues Forum in Denver, Colo., are sold out and a waiting list has been established for those who still are interested. This represents the largest-ever attendance in 15 years of hosting the event for educators.

“This is a place where owners, directors, and instructors can educate, inspire, network, and talk shop with peers,” said ABMP Education Director Anne Williams. “To fill every seat six weeks in advance is almost unheard of these days. That speaks to the quality of the program and the need it meets among massage therapy educators.”

The event will be attended by 85 experts and participants from schools, not including ABMP staff or any of the dozen or so vendors who will exhibit.

Programs include the 2011 Online Education in Foundation Curriculum with Whitney Lowe, a panel discussion on What Employers Want from Your Graduates, and tips for Practical and Inspiring Team Building with Jeff Mann. The ABMP School Issues Forum also offers an Instructor Program with sessions designed to address massage teacher interests and concerns.

Visit www.abmp.com to view the schedule of events and for more information about the 2011 School Issues Forum. Contact Kathy Laskye at kathy@abmp.com or 800-458-2267, ext. 649, to be added to the waiting list for April 14–16.

ABMP serves massage, bodywork, and somatic therapy professionals, and is devoted to promoting ethical practices, fostering acceptance of the professions, and protecting the rights of legitimate massage and bodywork practitioners. Representing more than 76,000 massage therapist members, ABMP is headquartered in Golden, Colo. ABMP is employee owned and is the largest massage therapy membership organization in the nation. To learn more, visit www.abmp.com.

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