



February 22, 2011

**FOR IMMEDIATE RELEASE:**

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**EVERYBODY DESERVES A MASSAGE WEEK IS JULY 17 TO 23**  
*Complimentary Event Materials are Now Available to Members and Non-members*

(Golden, Colo., Feb. 22) – Associated Bodywork & Massage Professionals (ABMP) will celebrate its award-winning, 17th annual *EveryBody* Deserves a Massage Week from Sunday, July 17, through Saturday, July 23. ABMP members and non-members nationwide are invited to hold grassroots events in their communities in honor of the observance, which is designed to promote massage therapists as they benefit their communities.

No-cost materials for 2011 are now available. ABMP members can access innovative customizable materials online at the ABMP members' home page. It's easy to create professional-looking posters, banners and postcards that are quickly personalized and printed. Members and non-members can order sample packets and banners by calling 877-208-7546 and leaving their mailing information. The shipping deadline for the 6-foot by 3-foot color vinyl banners from ABMP's offices in Colorado is July 1.

ABMP is the nation's largest massage membership organization. Headquartered in Golden, Colo., ABMP has more than 76,000 massage therapist members.

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