



July 6, 2009

**FOR IMMEDIATE RELEASE:**

Contact: Nora Brunner, MA, APR  
Public Relations  
1-800-458-2267, ext. 647  
[nora@abmp.com](mailto:nora@abmp.com)

## **ABMP LAUNCHES SOCIAL MEDIA WEBSITE TO CONNECT, INFORM AND INSPIRE MASSAGE THERAPISTS**

(Golden, Colo., July 6) – Associated Bodywork & Massage Professionals (ABMP) today launched [www.massageprofessionals.com](http://www.massageprofessionals.com), a social networking site, welcoming all massage therapists and bodyworkers into an online community environment that celebrates and strengthens a common interest in massage therapy.

“This is the place for all massage and bodywork professionals to connect, get news, network, share and enjoy professional camaraderie online,” said Les Sweeney, ABMP president and nationally certified massage therapist. “It’s a new way to build community without geographic boundaries or financial expense to therapists.”

Massageprofessionals.com features blogs, special interest sub-groups and some sponsor information, including a blog by Sweeney. While Massageprofessionals.com is an open community, it features community guidelines in order to maintain a safe and constructive atmosphere.

- more -

ABMP also invited member and non-member massage therapists to visit, become a fan of, or join ABMP on Facebook, MySpace and LinkedIn, as well as follow ABMP on Twitter at @ABMPmassage. Each of these venues is accessible from the [www.abmp.com](http://www.abmp.com) website and will bring news updates, real-time legislative developments and business information to followers, fans and friends.

“I’ll share my thoughts, impressions and insights about the practice of massage therapy on a regular basis,” Sweeney said. “I’m eager to talk about – and listen to – whatever’s on the minds of the dedicated people who make our profession creative, innovative and exciting. This is a professional community for the entire field; we encourage all interested parties to join the community at [Massageprofessionals.com](http://Massageprofessionals.com).”

ABMP is a membership association serving massage therapists and bodyworkers by promoting ethical practice, fostering acceptance of the profession and protecting the rights of legitimate practitioners. Founded in 1987 and headquartered in Golden, Colo., ABMP is the largest massage membership association in the United States with more than 69,000 members.

# # #